

VACANCY: FEMINIST APPROACH TO TECHNOLOGY (FAT)

Communications and Outreach Associate – Delhi

ABOUT FAT:

Feminist Approach to Technology (FAT) is a nonprofit organization committed to empowering women through technology. We believe that women can move at par with men in making and using technology and that women can truly feel empowered only when the perceived technological divide has been bridged! To know more about us, visit: www.fat-net.org.

CURRENT PROGRAMS:

Young Women's Leadership Program: Young Women's Leadership Program aims at building leadership amongst adolescent girls and young women through the innovative use of technology. We work very intensively with disadvantaged girls from ages 14 to 25 to develop their agency and support their voices for their rights while also providing them access to technology and building their skills to use tech tools to connect with opportunities around them. The program has multiple elements and is a multiyear engagement with each girl. However, the first step of engagement with the girls starts with her joining our Tech Center, a center to learn basic technology skills.

Girls in STEM Program: The program aims to promote Science, Technology, Engineering and Mathematics (STEM) education for girls and through innovative STEM education opportunities kindle their spirit of inquiry and innovation, thereby inspiring and supporting them to enter STEM fields in future. As of now, we are running a pilot project in Delhi, called the Jugaad Lab, where girls from disadvantaged backgrounds learn various STEM concepts through hands-on activities.

Network and Knowledge Building through Advocacy: Through collaborations with various women's rights groups and other NGOs, we work to foster a dialogue to understand intersections between women's rights & technology and facilitate collaborations to engender technology that promotes women's rights.

SCOPE OF WORK:

The Communications & Outreach Associate is responsible for:

1. Maintaining all communications with our partners, stakeholders, board, beneficiaries and general public.
2. Identifying and recommending tactics to create visibility for the organization and its core programs.
3. Working in collaboration with program and advocacy staff to raise funds for different projects.
4. Planning and executing innovative fundraising and outreach ideas.
5. Developing and ensuring a high level of visibility for print and electronic materials, including writing and editing for a wide range of audiences, conducting media outreach and organizing events, to further the program and advocacy goals.
6. Managing social media campaigns for the organization.
7. Helping the rest of the team in executing and documenting all programmatic work.

REQUIREMENTS:

1. Good understanding of gender and women's issues.
2. Good technical aptitude, interest in learning about new technologies.
3. Active in social media platforms like Facebook, Twitter, LinkedIn, etc.

4. Basic photo-editing skills and video editing skills.
5. Well-developed organizational, writing, creative and technical communication skills.
6. Experience in managing website, online social networking and new media.
7. Demonstrated public relations, management skills. Experience in developing marketing plans an asset.
8. Ability to multi-task, produce to daily deadlines, manage independent projects, plus work in a team.
9. Minimum of 2 years work experience, preferably at a nonprofit organization
10. Excellent English and Hindi as a primary language/s of work (written and spoken) is essential.

OTHER INFORMATION:

Reports to: Executive Director

Location: Delhi

Salary: Will depend upon experience and competence.

Candidates are requested to:

- Attach a full Curriculum Vitae and a letter of intent;
- Include at least two examples of your professional writing, and links to or samples of any related work you wish to share;
- Provide the names and contact details for three references.

Apply before 30th July, 2017. Only shortlisted applicants will be contacted.

Please send your applications to: jobs@fat-net.org mentioning the position you are applying for in the subject line. For more information on our organization, please visit: www.fat-net.org.